

FIG. 1

2007-04-03/001

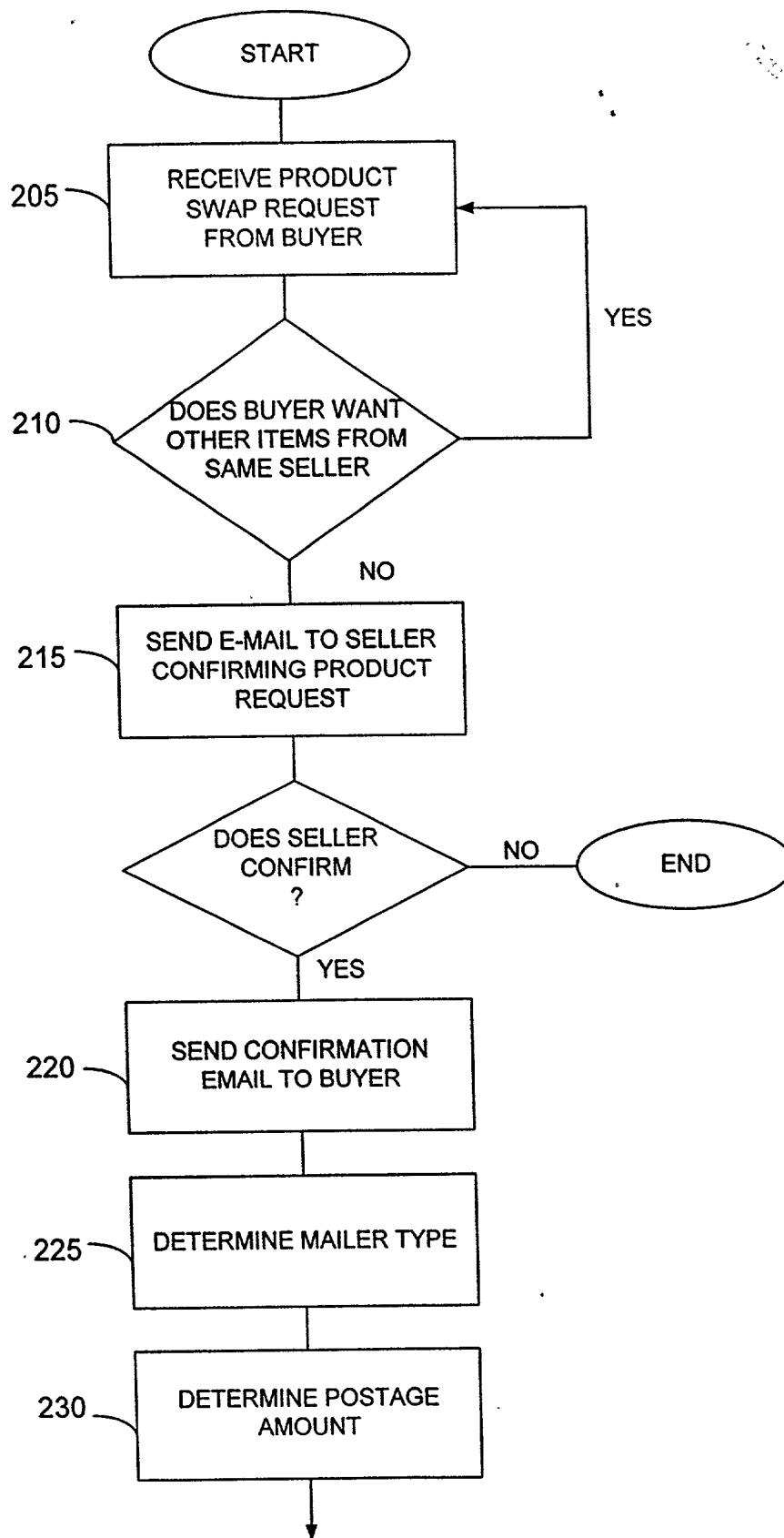


FIG. 2

09759487-100101

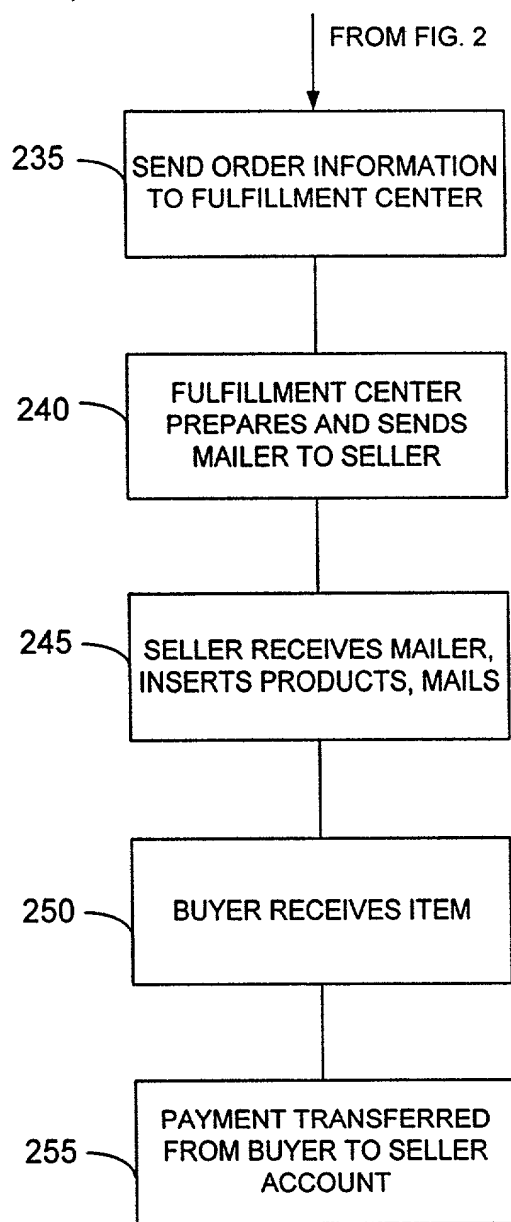


FIG. 2A

FOOT-28465260

MrSwap Postage and COGS

Outbound 1st Class

Medium \$0.55
Large \$0.76
Jumbo \$0.76

Total postage

Totals

330

310

320

CD DVD VHS PC Cartridge Summary				Sample		Dist %	Mailer		Item Weight	Total Weight	Postage		Outer Stamps	Inner Stamps
CD	DVD	VHS	PC	Cartridge	Order Summary		Weight	Media			Type	Postage		
1	1	1	1	1	1 DVD	1535	5.791%	medium	0.8	4.50	5.30 Media	\$0.55	0.55	\$1.30 (2) 55+20
2	2	2	2	2	2 DVDs	480	1.811%	medium	0.8	9.00	9.80 Media	\$0.55	0.55	\$1.30 (2) 55+20
3	3	3	3	3	3 DVDs	133	0.501%	large	1.44	13.50	14.94 Media	\$0.76	0.78	\$1.30 (2) 55+20
4	4	4	4	4	4 DVDs	41	0.154%	large	1.44	18.00	19.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
					1 VHS	2034	7.676%	medium	0.8	10.00	10.80 Media	\$0.55	0.55	\$1.30 (2) 55+20
1	1	1	1	1	2 VHS	636	2.400%	large	1.44	20.00	21.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
2	2	2	2	2	3 VHS	178	0.665%	large	1.44	30.00	31.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	4 VHS	54	0.204%	jumbo	2	40.00	42.00 Media	\$0.76	0.78	\$2.20 (2) 1.00+20
4	4	4	4	4	5 VHS	26	0.097%	jumbo	2	50.00	52.00 Media	\$0.76	0.78	\$2.65 (2) 1.00+55+10
5	5	5	5	5	6 VHS	10	0.038%	jumbo	2	60.00	62.00 Media	\$0.76	0.78	\$2.65 (2) 1.00+55+10
6	6	6	6	6	1 VHS, 1 CD	177	0.668%	large	1.44	14.00	15.44 Media	\$0.76	0.78	\$1.30 (2) 55+20
1	1	1	1	1	1 VHS, 2 CDs	10	0.038%	large	1.44	18.00	19.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
2	2	2	2	2	1 VHS, 2 CDs, 1 game (playstation)	10	0.038%	large	1.44	22.50	23.94 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	1 VHS, 1 CD, 1 game (playstation)	10	0.038%	large	1.44	18.50	19.94 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	2 1 VHS, 1 CD, 2 games (playstation)	10	0.038%	large	1.44	23.00	24.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	1 VHS, 3 CDs	10	0.038%	large	1.44	22.00	23.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	1 DVD, 1 CD	10	0.038%	medium	0.8	8.50	9.30 Media	\$0.55	0.55	\$1.30 (2) 55+20
1	1	1	1	1	1 DVD, 2 CDs	10	0.038%	medium	0.8	12.50	13.30 Media	\$0.55	0.55	\$1.30 (2) 55+20
2	2	2	2	2	1 DVD, 3 CDs	10	0.038%	large	1.44	16.50	17.94 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	2 DVDs, 3 CDs	10	0.038%	large	1.44	21.00	22.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	3 DVDs, 3 CDs	10	0.038%	large	1.44	25.50	26.94 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	3 DVDs, 4 CDs	10	0.038%	large	1.44	29.50	30.94 Media	\$0.76	0.78	\$1.75 1.00+55+20
4	4	4	4	4	1 game (PC)	1560	5.886%	jumbo	2	8.00	10.00 Media	\$0.76	0.78	\$1.30 (2) 55+20
					2 games (PC)	240	0.906%	jumbo	2	16.00	18.00 Media	\$0.76	0.78	\$1.30 (2) 55+20
1	1	1	1	1	1 game (PC), 1 CD	43	0.162%	jumbo	2	12.00	14.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
2	2	2	2	2	1 game (PC), 2 CDs	15	0.057%	jumbo	2	16.00	18.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
3	3	3	3	3	1 game (PC), 3 CDs	10	0.038%	jumbo	2	20.00	22.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
4	4	4	4	4	1 game (PC), 4 CDs	10	0.038%	jumbo	2	24.00	26.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
					1 1 game (cartridge)	2093	7.898%	medium	0.8	4.50	5.30 Media	\$0.55	0.55	\$1.30 (2) 55+20
					2 2 games (cartridge)	240	0.906%	medium	0.8	9.00	9.80 Media	\$0.55	0.55	\$1.30 (2) 55+20
					3 3 games (cartridge)	43	0.162%	medium	0.8	13.50	14.30 Media	\$0.55	0.55	\$1.30 (2) 55+20
					4 4 games (cartridge)	16	0.060%	medium	0.8	18.00	18.80 Media	\$0.55	0.55	\$1.75 1.00+55+20
1	1	1	1	1	1 1 game (cartridge), 1 CD	66	0.249%	large	1.44	8.50	9.94 Media	\$0.76	0.78	\$1.30 (2) 55+20
1	1	1	1	1	1 1 game (cartridge), 1 CD, 1 game (PC)	10	0.038%	jumbo	2	16.50	18.50 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	2 2 games (cartridge), 1 CD, 1 game (PC)	10	0.038%	jumbo	2	21.00	23.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	2 2 games (cartridge), 1 game (PC)	10	0.038%	jumbo	2	17.00	19.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
					1 game (PC), 1 VHS	10	0.038%	jumbo	2	18.00	20.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	1 game (PC), 1 VHS, 1 CD	10	0.038%	jumbo	2	22.00	24.00 Media	\$0.76	0.78	\$1.75 1.00+55+20
1	1	1	1	1	1 CD	13068	49.303%	medium	0.8	4.00	4.80 1st Class	\$0.55	0.55	\$1.18 78+40
1	1	1	1	1	2 CDs	2485	9.377%	medium	0.8	8.00	8.80 Media	\$0.55	0.55	\$1.30 (2) 55+20
2	2	2	2	2	3 CDs	636	2.400%	medium	0.8	12.00	12.80 Media	\$0.55	0.55	\$1.30 (2) 55+20
3	3	3	3	3	4 CDs	255	0.962%	large	1.44	16.00	17.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
4	4	4	4	4	5 CDs	128	0.483%	large	1.44	20.00	21.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
5	5	5	5	5	6 CDs	65	0.245%	large	1.44	24.00	25.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
6	6	6	6	6	7 CDs	43	0.162%	large	1.44	28.00	29.44 Media	\$0.76	0.78	\$1.75 1.00+55+20
7	7	7	7	7	8 CDs	26	0.098%	large	1.44	32.00	33.44 Media	\$0.76	0.78	\$2.20 (2) 1.00+20

26502

FIGURE 3

101007 20455/60

400 →



Thank you for swapping with MrSwap.com.
Please send your package today to earn and keep a gold star rating. Your SwapPoints or cash will be added to your account when your swap partner receives the package. For questions or support please contact us at support@MrSwap.com

Please insert the following items into the enclosed mailer:

- | | |
|--------------|--------------|
| «swap_item1» | «swap_item5» |
| «swap_item2» | «swap_item6» |
| «swap_item3» | «swap_item7» |
| «swap_item4» | «swap_item8» |

410 →

swap number: «swap_number»

date: «date_state_10»

FIGURE 4

101001-20165260

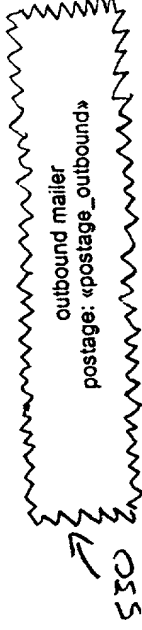
500 ↘

510 ↘



MrSwap.com
40 First St · 5th Floor
San Francisco CA 94105

FORWARDING
SERVICE
REQUESTED



FIRST CLASS

520 ↘

TO:

«owner_name»
«swap_number»

«owner_ship_to_name_first» «owner_ship_to_name_last»
«owner_ship_to_address1» «owner_ship_to_address2»
«owner_ship_to_city», «owner_ship to state» «owner_ship to zip»

Figure 5

TOTOF 48465/60

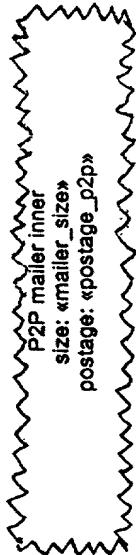


MrSwap.com
40 First St · 5th Floor
San Francisco CA 94105

FORWARDING
SERVICE
REQUESTED

610

600



630

«inner_rate»

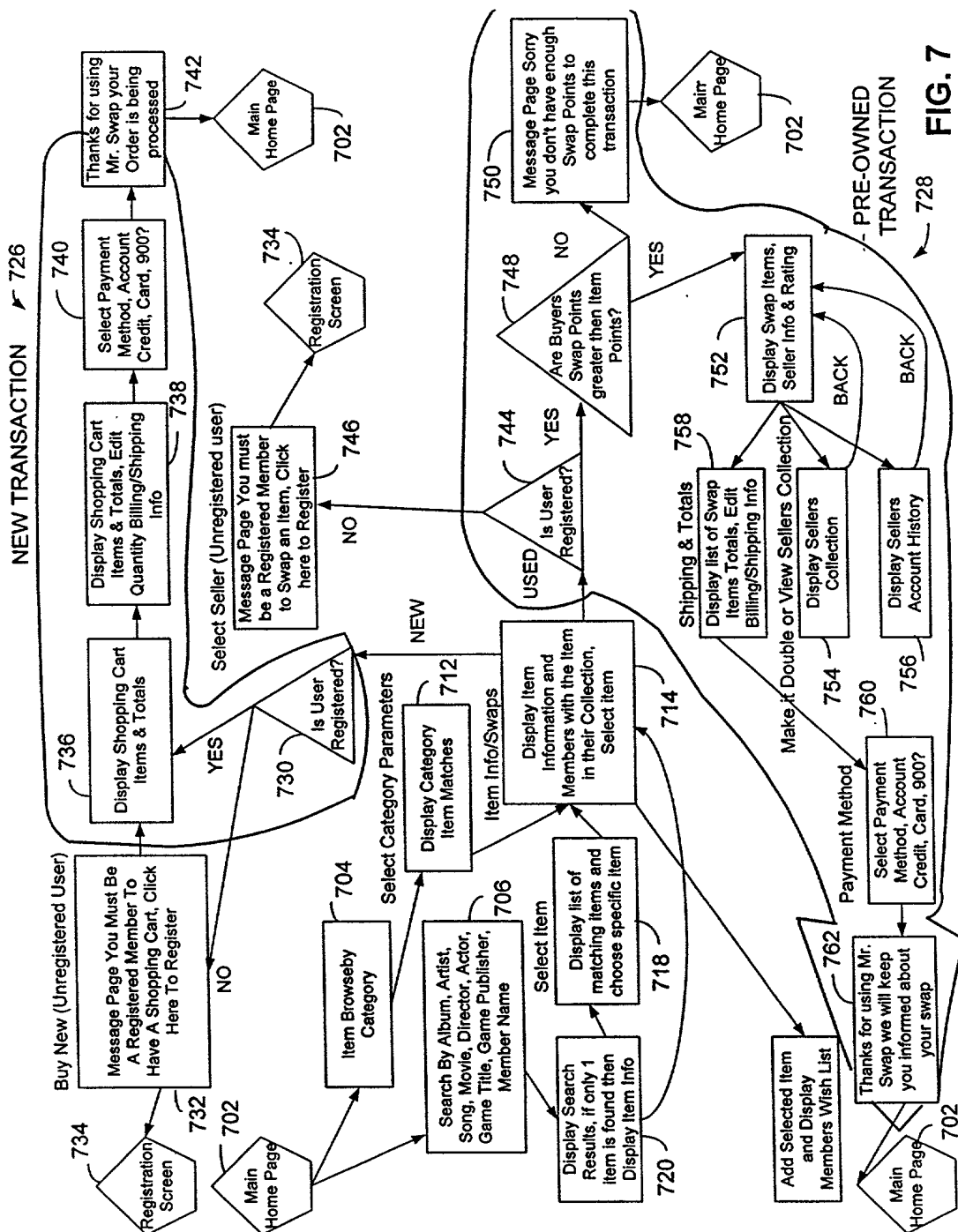
TO:

«buyer_ship_to_name_first» «buyer_ship_to_name_last»
«buyer_ship_to_address1» «buyer_ship_to_address2»
«buyer_ship_to_city» «buyer_ship_to_state»
«buyer_ship_to_zip»

«buyer_name»
«swap_number»

620

FIGURE 6



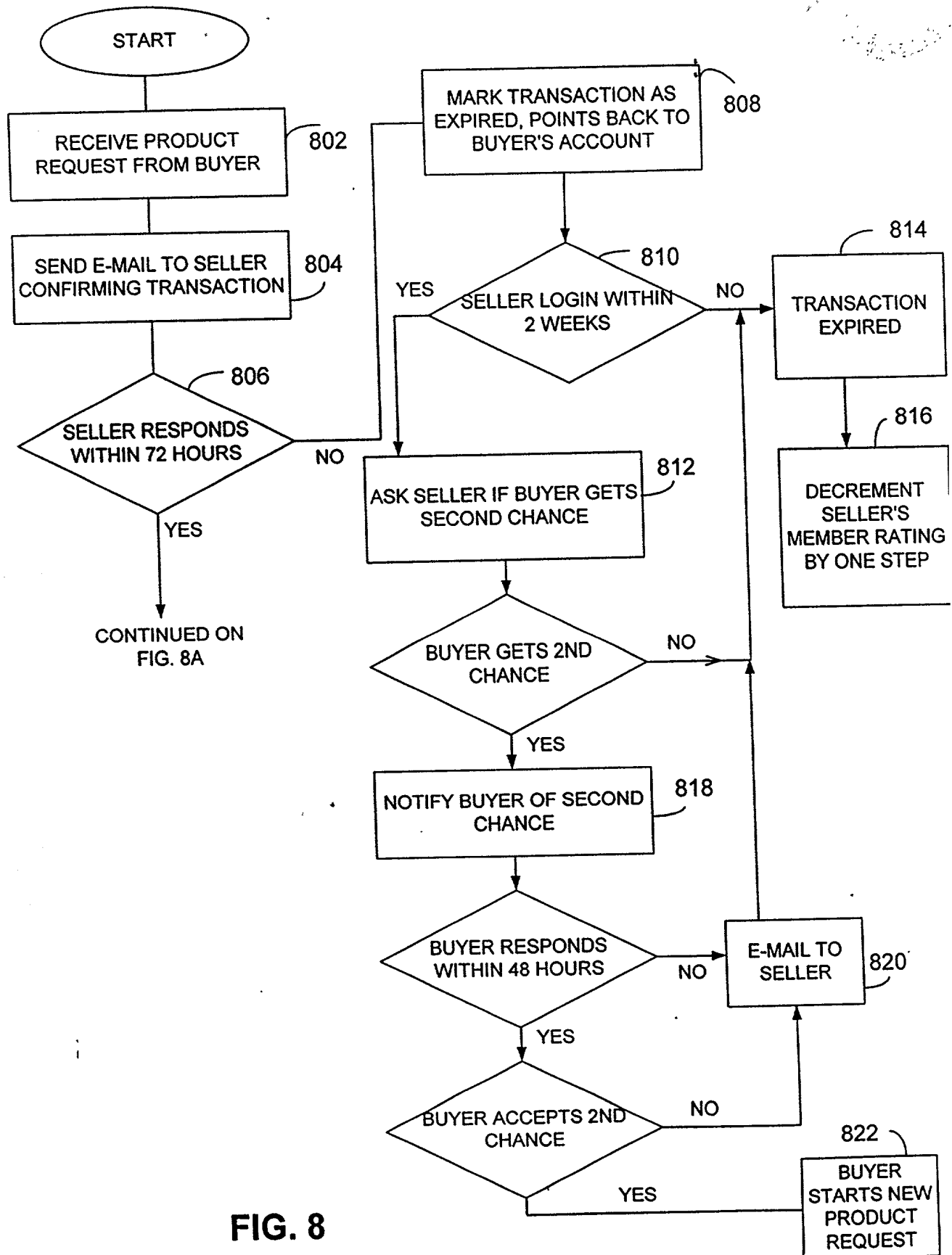


FIG. 8

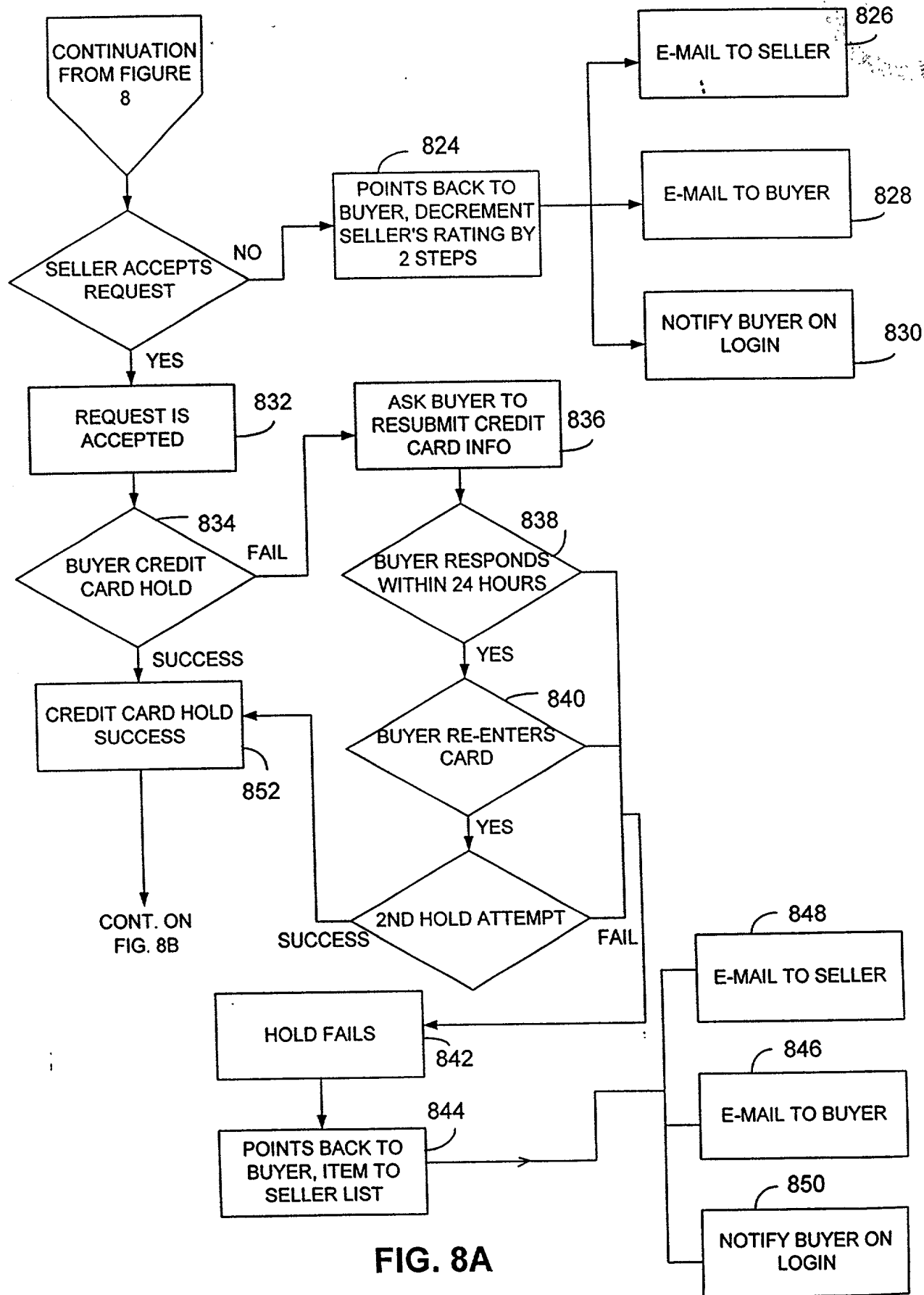


FIG. 8A

09/25/07 10:04

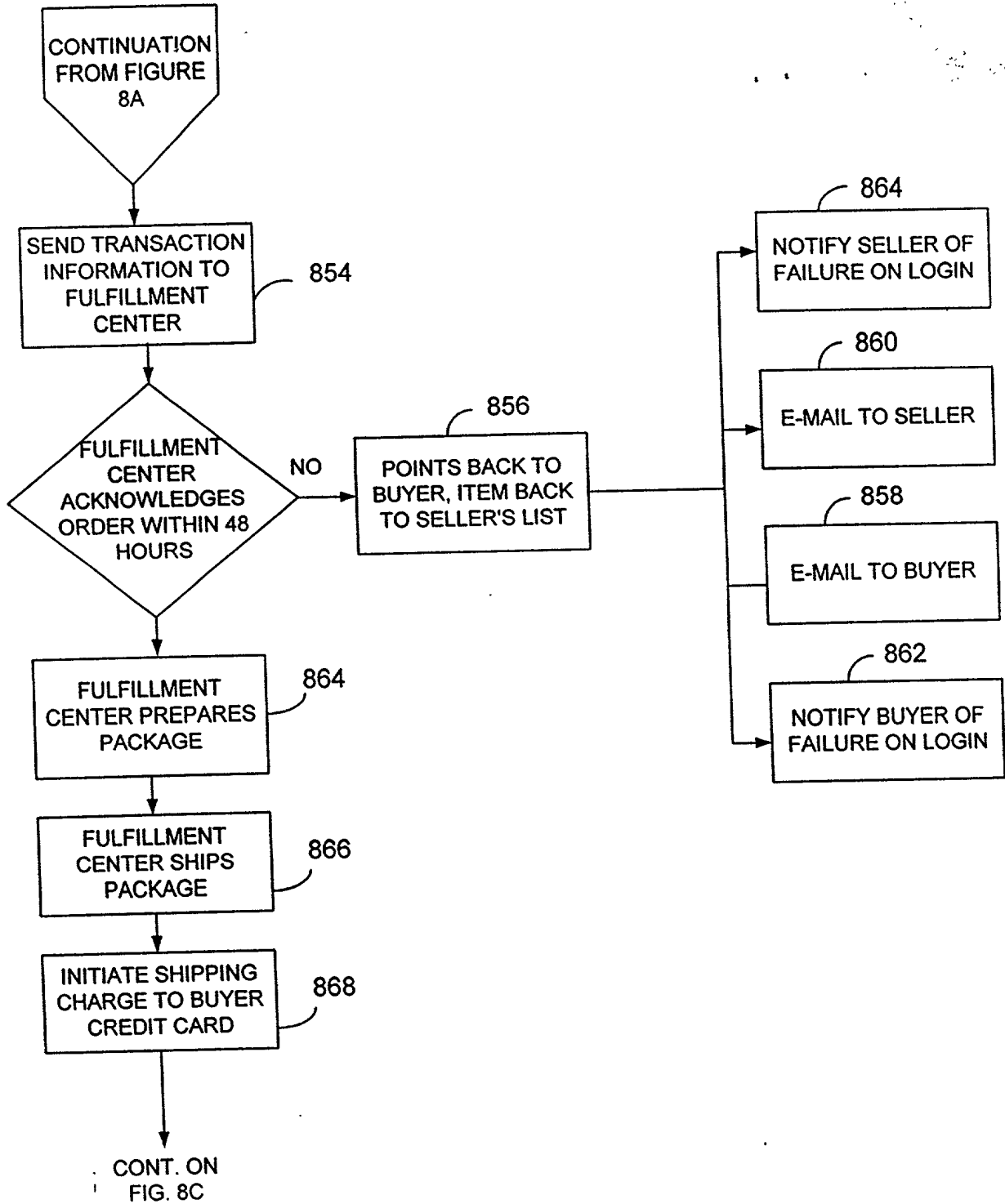


FIG. 8B

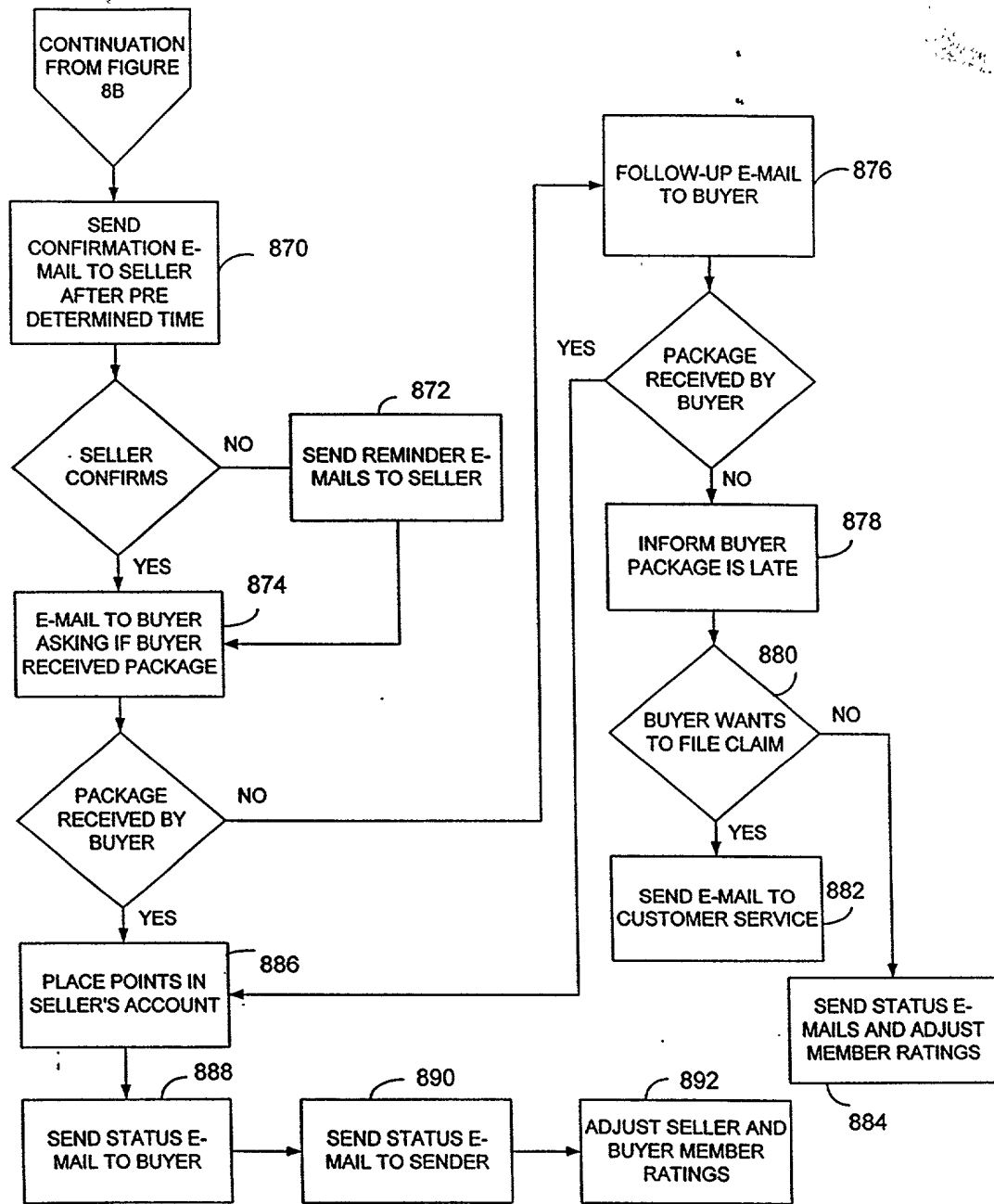
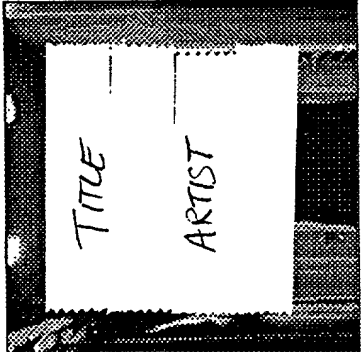


FIG. 8C

ADD ITEM: TITLE, ARTIST



Condition

- ☐ Unopened - New, still in the shrink-wrap
- ☐ Excellent - Like new, but opened
- ☐ Good - No problems, shows normal wear and tear
- ☐ Fair - Playable, with minor problem (describe below)

Mr Swap Policy prohibits the listing of copies, CD-Rs or similar duplicated items.

Comment (optional)

Get it while you can!

How Would You Like to Be Paid?

- ☒ SwapPoints / Cash
- ☐ SwapPoints only
- ☐ Cash only

- ☒ What are SwapPoints?
- ☐ How do I get paid?

Set a Price

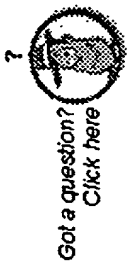
10 SwapPoints
\$8.00 Cash

Pricing Guidelines

Add to my artist

Historic pricing data for this item

Condition	Number of Listings	Range (Low-High)		Average Price	
		SwapPoints	Cash	SwapPoints	Cash
Unopened	4	15-20	\$11.95 - \$13.99	17.67	\$12.65
Excellent	7	8-15	\$8.00 - \$8.00	10.43	\$8.00
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00



Got a question?
Click here

FIGURE 9

Welcome Chester ☆ (37), you have 204 SwapPoints™ and \$ 71.06 available [Log off](#)

**Swap or Sell
Your Stuff**

Browse Pre-Owned

Music

Rock/Pop, Hip-Hop/Rap, Alternative/Indie, and more...

Movies

Action/Adventure, Drama, Horror, and more...

Games

Adventure, Shooter, Strategy, and more...

[Search All Listings](#)

Music

Artist [go](#)

Movies

Title ALL [go](#)

Games

All platforms [go](#)

Swap Checkout Secure Page

Type	Description	Condition	Price In SwapPoints	Price In Cash
GAME	Arthur's Reading Games on Hybrid Windows/Mac	Good	80	N/A

From Member: angelkisse:

Price In SwapPoints	Price In Cash
80	N/A

SwapPoints 8

Shipping & Handling \$ 5.99

Cash Credit -\$ 5.99

Amount Due \$ 0.00

Shipping and Billing Information

Shipping Address

You can ship this to yourself, or to a friend!

Name

Address

City

State ZIP Code

Billing Address

This address must match the billing address for the credit or debit card you are using for this swap.

Name

Address

City

State ZIP Code

Payment Information

Your charges will be deducted from your existing credit.

When your swap request is accepted, postage-paid, pre-addressed mailer will sent to retrieve your item(s).

[Complete Swap!](#)

Welcome Chester ☆ (37) , you have 188 SwapPoints™ and \$ 55.09 available [Log off](#)


Add Item: ALBUM TITLE (by ARTIST)



Condition



- ☐ Unopened - New, still in the shrink-wrap
- ☐ Excellent - Like new, but opened
- ☐ Good - No problems, shows normal wear and tear
- ☐ Fair - Playable, with minor problem (describe below)

Got a question?
Click here 

 MrSwap Policy prohibits the listing of copies, CD-Rs or similar duplicated items.

Comment (optional)

How Would You Like to Be Paid?

- ☐ SwapPoints /  What are SwapPoints?
- ☐ SwapPoints only
- ☐ Cash only  How do I get paid?

Set a Price

☐ SwapPoints

\$ ☐ Cash

 Pricing Guidelines

[Add to my stuff](#)

Historic pricing data for this item

Condition	Number of Listings	Range (Low-High)		Average Price	
		SwapPoints	Cash	SwapPoints	Cash
Unopened	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Excellent	3	5-7	\$0.00 - \$0.00	6.33	\$0.00
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00

MrSwap Pricing Guidelines

- A SwapPoint is approximately equal to \$1.00.
- Used items generally cost up to half of what they cost new.
 - CDs average 6 SwapPoints.
 - Movies average 10 SwapPoints.

FIGURE 11

Welcome Chester ☆ (37) , you have 204 SwapPoints™ and \$ 71.06 available

Log off

Swap or Sell
Your Stuff

Swap Request

From Member: angelkisses

Browse Pre-Owned

Music

Rock/Pop, Hip-
Hop/Rap,
Alternative/Indie, and
more...

Movies

Action/Adventure,
Drama, Horror, and
more...

Games

Adventure, Shooter,
Strategy, and more...

Search All Listings

Music

Artist

go

Movies

Title ALL

go

Games

All platforms

go

Delete	Type	Item
	GAME	Arthur's Reading Games on Hybrid Windows/Mac

Condition	Price in SwapPoints	Price in Cash
Good	80	N/A

SwapPoints 8

Shipping & Handling \$ 5.99

Total Cost to You \$ 5.99

Proceed to Checkout

Choose another item from this member and get a better deal on shipping & handling

Type	Item	Condition	Price in SwapPoints	or	Price in Cash
MUSIC	Wide Open Spaces by Dixie Chicks	Good	80		N/A
MUSIC	The Right Place by Bryan White	Good	40		N/A
GAME	Arthur's Birthday on Hybrid Windows/Mac	Excellent	180		N/A
VIDEO	Bride of Chucky on VHS	Fair	80		N/A
VIDEO	A Thin Line Between Love and Hate on VHS	Fair	100		N/A

My Stuff | Edit My Profile | My Account

About MrSwap.com | User Agreement | Guarantee | Payment Options | Privacy Policy | Copyright | Help | Contact Us

FIGURE 12

Lucy Radcliffe

From: MrSwap@mrswap.com
Sent: Friday, November 03, 2000 1:19 PM
To: lradcliffe@mrswap.com
Subject: MrSwap Member Wants Your Stuff Log on to Accept

Dear Lunar,

Congratulations! One of our members wants your stuff.

Please log on to to your member account at <http://www.MrSwap.com> to accept this swap. When you accept it, we will send you a postage-paid, pre-addressed mailer. It couldn't be easier!

Your Swap Details:

Item(s) Ordered:
'All Their Best by Fun Factory'

SwapPoints for You: 5

Date Requested: 11/3/2000

Swap Partner: crystal25

Swap Number: 5136-3497-3286-3257-03

If you have any questions concerning your swap, please contact us at support@MrSwap.com. Simply forward this email or provide your Swap Number (5136-3497-3286-3257-03) for reference.

Thank you for using MrSwap.com and happy swapping!
MrSwap

MrSwap.com

Buy it New and Get a Free Swap!
Get 7 Free SwapPoints with every order of new products. That's enough to swap for more stuff!
http://www.mrswap.com/buy_help.jsp#freepts

FIGURE 13